

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

11548	AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MULTI MEDIA SERVICES CORP.		SCOTT BROWN FOR U.S. SENATE COMMITTEE		
AND	915 King St Fl 2		337 Summer St		
ADDRESS	Alexandria	VA 22314-3091	Boston	MA 02210-1707	
	USA		USA		
CONTACT	N. MCDONALD		PRODUCTBROWN/R/US SEN MA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 4956	PRODUCT CODE	1302	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 08/12/12 AND ENDING 08/19/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 LUR	M-F	10	05:58A	07:00A	30S	08/13/12-08/17/12	WBZ NEWS	10	250.00	2500.00
2 LUR	M-F	15	07:00A	09:00A	30S	08/13/12-08/17/12	THE EARLY SHOW	15	100.00	1500.00
3 FIXED	M-F	5	09:00A	10:00A	30S	08/13/12-08/17/12	RACHAEL RAY	5	405.00	2025.00
4 FIXED	M-F	5	11:00A	12:00N	30S	08/13/12-08/17/12	PRICE IS RIGHT	5	900.00	4500.00
5 FIXED	M-F	5	12:00N	12:27P	30S	08/13/12-08/17/12	WBZ NEWS	5	450.00	2250.00
6 FIXED	M-F	5	12:27P	02:00P	30S	08/13/12-08/17/12	CBS SOAP ROTATION	5	450.00	2250.00
7 LUR	M-F	5	03:00P	04:00P	30S	08/13/12-08/17/12	DR. PHIL	5	190.00	950.00
8 FIXED	M-F	5	04:00P	05:00P	30S	08/13/12-08/17/12	JUDGE JUDY	5	630.00	3150.00
9 FIXED	M-F	5	05:00P	05:30P	30S	08/13/12-08/17/12	5PM NEWS	5	720.00	3600.00
10 FIXED	M-F	5	05:30P	06:00P	30S	08/13/12-08/17/12	530PM NEWS	5	810.00	4050.00
11	M-F	5	06:00P	06:30P	30S	08/13/12-08/17/12	WBZ NEWS	5	900.00	4500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

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AND	915 King St Fl 2			337 Summer St			
ADDRESS	Alexandria VA 22314-3091			Boston MA 02210-1707			
	USA			USA			
CONTACT	N. MCDONALD			PRODUCT BROWN/R/US SEN MA			
LOCAL SALESPERSON	PAT CASHEN POLITICAL			PRODUCT 1302			
	AGENCY EST. NO. 4956			CODE			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 08/12/12 AND ENDING 08/19/12 NO. WEEKS: 2							

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			FROM	TO						
FIXED										
12 FIXED	M-F	5	07:00P	07:28P	30S	08/13/12-08/17/12	WHEEL OF FORTUNE	5	1350.00	6750.00
13 LUR	M-F	5	07:28P	07:57P	30S	08/13/12-08/17/12	JEOPARDY !	5	775.00	3875.00
14 LUR	M-F	10	11:35P	12:37A	30S	08/13/12-08/17/12	DAVID LETTERMAN	10	350.00	3500.00
15 LUR	M-F	10	12:37A	01:37A	30S	08/13/12-08/17/12	LATE LATE SHOW	10	175.00	1750.00
16 LUR	M-Th, Su	1 4	04:30A	05:00A	30S	08/12/12-08/12/12 08/13/12-08/16/12	WBZ NEWS	5	50.00	250.00
17 FIXED	M-F	10	05:00A	05:56A	30S	08/13/12-08/17/12	WBZ NEWS	10	270.00	2700.00
18 LUR	M-Sa Su	14	11:00P 11:00P	11:35P 11:35P	30S	08/13/12-08/19/12	WBZ NEWS	14	832.00	11648.00
19 FIXED	Sa	1	06:00A	07:00A	30S	08/18/12-08/18/12	WBZ NEWS	1	315.00	315.00
20 FIXED	Sa	2	07:00A	08:00A	30S	08/18/12-08/18/12	WBZ NEWS	2	450.00	900.00
21 FIXED	Sa	2	08:00A	10:00A	30S	08/18/12-08/18/12	SATURDAY EARLY SHOW	2	540.00	1080.00

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ADDRESS	Alexandria VA 22314-3091	Boston MA 02210-1707	
	USA	USA	
CONTACT	N. MCDONALD	PRODUCT BROWN/R/US SEN MA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO. 4956	PRODUCT CODE 1302	
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 08/12/12 AND ENDING 08/19/12 NO. WEEKS: 2			

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			FROM	TO						
22 LUR	Sa	1	06:00P	06:30P	30S	08/18/12-08/18/12	WBZ NEWS	1	200.00	200.00
23 LUR	Sa	1	07:00P	07:28P	30S	08/18/12-08/18/12	WHEEL OF FORTUNE	1	250.00	250.00
24 LUR	Sa	1	07:28P	07:56P	30S	08/18/12-08/18/12	JEOPARDY!	1	250.00	250.00
25 LUR	Sa	1	05:00A	06:00A	30S	08/18/12-08/18/12	WBZ NEWS	1	50.00	50.00
26 FIXED	Su	1	06:00A	07:00A	30S	08/19/12-08/19/12	WBZ NEWS	1	315.00	315.00
27 FIXED	Su	1	07:00A	08:00A	30S	08/19/12-08/19/12	WBZ NEWS	1	450.00	450.00
28 FIXED	Su	2	08:00A	09:00A	30S	08/19/12-08/19/12	WBZ NEWS	2	630.00	1260.00
29 FIXED	Su	2	08:57A	10:30A	30S	08/19/12-08/19/12	CBS SUNDAY MORNING	2	1620.00	3240.00
30 LUR	Su	1	07:00P	08:00P	30S	08/19/12-08/19/12	60 MINUTES	1	3000.00	3000.00
31 FIXED	Su	1	05:00A	06:00A	30S	08/19/12-08/19/12	WBZ NEWS	1	135.00	135.00

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LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 4956	PRODUCT CODE	1302
NATIONAL SALESPERSON				
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Cancellation Notice

Required

Announcement 28 days

prior notice

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ITEM	DAYS	SPOTS PWK.	TIME FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
Total Contract:								146		73193.00
Billing Summary										
Otr 3-12						Jul	Aug	Sep	Total	
						.00	72893.00	.00	72893.00	
GRAND TOTAL									72893.00	

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